



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:)
) Group Art Unit: 2611
Mark Landesmann)
Application No. 09/837,377) Examiner: Saltarelli, Dominic
Application No. 09/837,377) Atty. Docket No.: 084561-0105
Filed: 4/19/2001)
For: Buyer Driven Targeting of Purchasing Entities) Date: 1-27-2005
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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents Alexandria, VA 2213-1450 on 1-27-2005

Signed:

Ashok Malani

INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR §§1.56 AND 1.97(e)

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

The references listed in the attached PTO Form 1449(s), at least one of which was provided by an Examiner(s) handling a related patent application(s), copies of which are attached, may be material to examination of the above-identified patent application. Applicants submit these references in compliance with their duty of disclosure pursuant to 37 CFR §§ 1.56 and 1.97. The Examiner is requested to make these references of official record in this application.

This Information Disclosure Statement is not to be construed as a representation that a search has been made, that additional information material to the examination of this application does not exist, or that these references indeed constitute prior art.

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Respectfully submitted,

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PTO/SB/08A (08-03)

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ÍNFORMATION DISCLOSURE STATEMENT BY APPLICANT

Sussitute for form 1449/PTO

Sheet 1

(Use as many sheets as necessary)

of 1

Complete if Known Application Number 09/837,377 Filing Date 4/19/2001 First Named Inventor Mark Landesmann Art Unit 2611 **Examiner Name** Saltarelli, Dominic Attorney Docket Number 084561-0105

U. S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ^{2 (if known)}	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
	Α1	^{US-} 5,855,008	12-29-1998	Goldhaber et.al		
	A2	^{US-} 6,484,146	11-19-2002	Day et.al		
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FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No.1	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages		
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DESCRIPTION 1449/PTO				Complete if Known			
Design	10 10 10 11 1445/1 10			Application Number	09/837,377		
INF	ORMATION	I DIS	CLOSURE	Filing Date	4/19/2001		
STATEMENT BY APPLICANT		First Named Inventor	Mark Landesmann				
(Use as many sheets as necessary)				Art Unit	2611		
(Use as many sneets as necessary)		Examiner Name	SALTARELLI, DOMINIC				
Sheet	1	of	1	Attorney Docket Number	084561-0105		

		NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	B1	FIRST OFFICE ACTION on Application 10/727,535, with filing date of 12/05/03 and mailing date of office action 12/14/2004	
	B 2	FINAL OFFICE ACTION on Application 09/758,239, with filing date of 01/12/2001 and mailing date of office action11/03/2004	

Examiner	Date	
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